



Falmouth Academy's annual signature fundraising event will take place Saturday, April 29, 2023 in the Simon Center for the Arts on the school's campus. We appreciate your previous support, and I hope you will again consider sponsoring this important community event. Our goal this year is to raise at least \$100,000 through sponsorships, auction purchases, and fund-a-need contributions, all to benefit our students and the broader community that enjoys the use of our many facilities.

Proceeds from the event provide unrestricted support for the Fund for Falmouth Academy, which supports all that we do at Falmouth Academy including financial aid to more than half of our families.

As an auction sponsor, you'll promote your business to Falmouth Academy families and others. Sponsors have the opportunity to advertise in the event program and a list of all sponsors will appear on the event web site and in Falmouth Academy's annual donor report (mailed to over 5,000 households). Sponsors will be acknowledged during the event itself and in a Falmouth *Enterprise* sponsor acknowledgment published after the event.

This year's virtual silent auction will feature scores of donated items and experiences and run for two weeks in April. The culmination of our auction will be a live event at Falmouth Academy on April 29. Our auctions typically attract 200 - 250 attendees: Falmouth Academy parents and faculty, friends, and community leaders from Cape Cod, Martha's Vineyard and the South Shore.

Please contact me if you have any questions. On behalf of all of us at Falmouth Academy, thank you for your consideration.

Sincerely,

A handwritten signature in blue ink that reads "Pamela C. Hinkle".

Pamela Clapp Hinkle
Director of Development
phinkle@falmouthacademy.org • 508-457-9696 ext. 240
7 Highfield Drive, Falmouth, MA 02540

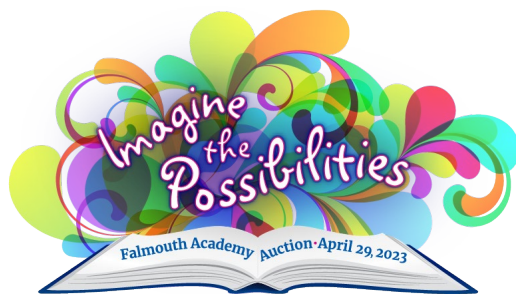
Falmouth Academy is a 501(c) (3) non-profit organization.

Falmouth Academy at a Glance

Falmouth Academy is an independent 7-12 grade school, whose students hail from 22 area towns in Southeastern Massachusetts and from China and Ukraine this year. You can help provide financial aid funding to an array of bright, talented students, ensure we attract and retain a dynamic, caring faculty, equip them with the tools and resources they need to bring out the best in each student, and provide our community with modern technology and well-maintained facilities. Thank you for supporting Falmouth Academy.

Students	8	8	50
	Students chosen for All-Cape Music Festivals and one recommended to All-State	Awards won in Scholastic Art & Writing Competitions	Electives of discovery and enrichment from art to curling to forensic science
Faculty	61	24	7
	Faculty	Advanced Degrees	PhDs
Honors	73	649	14
	% of FA AP test takers who score 4 or 5, the highest levels	Avg. FA SAT Reading & Writing Score (Math is 616)	Natl. Merit Scholarship Program Commended Scholars in last five years
Science	19	11	1
	Invitations to the Intl. Science & Engineering Fair (18 awards)	Students published research in scholarly journals while at FA	Google International Science Fair winner
Program	3	16	18
	Modern Languages taught: French, German, and Spanish	Students commended on the National French Exam	Students commended by AATG for excellence in national German exam
Athletics	4	20	50+
	Varsity sports: Soccer, Cross Country, Basketball, Lacrosse	Student athletes recognized as league all-stars	Community groups have used the gym for practice, games and as a tournament venue

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Auction sponsors have the opportunity to promote their businesses to the broader Falmouth Academy community. Sponsors may advertise in the event program and sponsor names will appear on the event web site, in Falmouth Academy's annual donor report (mailed to over 5,000 households), acknowledged during the event itself and in a Falmouth Enterprise sponsor acknowledgment. Deadline to submit materials is 3/27/23.

Proceeds from this event support the Fund for Falmouth Academy.

_____ **\$5,000 Visionary Presenting Sponsor** (The tax-deductible portion of this package is \$3,650.)

Full page ad in program – a value of \$500; reserved seating for up to ten; name and logo featured prominently on auction website landing page.

_____ **\$2,500 Inventiveness Sponsor** (The tax-deductible portion of this package is \$1,740/\$85.)

Half-page ad in program – a value of \$250; reserved seating for up to six; name and logo on auction website landing page.

_____ **\$1,000 Ingenuity Sponsor** (The tax-deductible portion of this package is \$535.)

Quarter-page ad in program – a value of \$125; reserved seating for four; name listed on auction website landing page.

_____ **\$500 Innovation Sponsor** – (The tax-deductible portion of this package is \$230.)

Business-card sized ad in program – a value of \$100; reserved seating for two.

_____ **\$100** Business-card sized ad in program.

_____ **\$125** Individual reserved seats (the tax-deductible portion of this package is \$40)

_____ **\$1,250** Table of ten reserved seats (the tax-deductible portion of this package is \$400)

_____ **I can't attend the event**, but wish to donate \$ _____ to support Falmouth Academy.

Contact Name: _____

Donor/Business Name (as you would like it to appear in the program):

_____ Please list me as anonymous in the program.

Phone: _____ Email: _____

Mailing address: _____

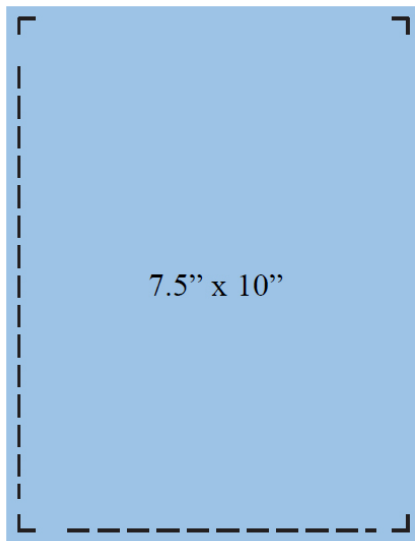
The deadline for sponsorship submission and materials is March 27, 2023. Checks may be made out to Falmouth Academy and mailed to 7 Highfield Drive, Falmouth, MA 02540



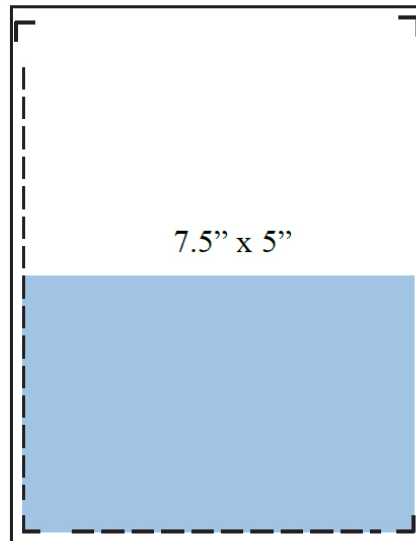
Falmouth Academy 2023 Auction

Ad Sizes

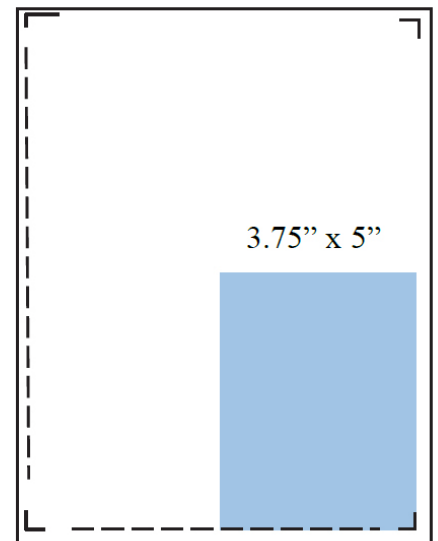
Below are the page sizes for full-color advertisements that will be placed into the program based on sponsorship level. The measurements are in inches (width by height). All images should be CMYK and 300 dpi. Please send finished ads as PDF files via email to dgallagher@falmouthacademy.org. Advertisements and instructions must be received by **3/27/23**.



FULL PAGE



1/2 PAGE



1/4 PAGE

Horizontal Business Card – 3.5” x 2”

If you have questions about your sponsorship, please call or email Pam Hinkle,
phinkle@falmouthacademy.org or 508-457-9696

Development Office · Falmouth Academy · 7 Highfield Drive · Falmouth, MA 02540
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